

Title: Four Seasons Total Landscaping: the Unexpected Finale of the 2020 Election
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Cover Photo:



Image Courtesy: [The Cut](#)

After days of anxiously waiting for the announcement of a winner of the 2020 presidential election, Joe Biden was named the president-elect on Saturday, November 7th. The former vice president celebrated the victory in his hometown of Wilmington, Delaware. Donald Trump refused to concede while [golfing in Virginia](#). However, Trump's team, was in the parking lot of a small, Philadelphia landscaping business called Four Seasons Total Landscaping, situated between a crematorium and a sex shop, holding a press conference.

"Lawyers Press Conference at Four Seasons, Philadelphia. 11:00 A.M." President Trump said in [a tweet](#) that has since been deleted. Clearly, the press conference was intended to be held at the Four Seasons Hotel, but the hotel itself [tweeted out a clarification](#) that the press conference would not be held on its premises.

Despite the mix-up, the Trump campaign did not admit to a mistake, the president instead [tweeting out his own clarification](#):



Donald J. Trump ✓
@realDonaldTrump



Big press conference today in Philadelphia at Four Seasons Total Landscaping — 11:30am!

9:45 AM · Nov 7, 2020 · Twitter for iPhone

71.3K Retweets **19.6K** Quote Tweets **474.3K** Likes

Image Courtesy: [Twitter](#)

“Big press conference today in Philadelphia at Four Seasons Total Landscaping — 11:30am!”

Regardless of how the Trump campaign ended up at Four Seasons Total Landscaping, Rudy Giuliani, Trump’s lawyer, fervently claimed instances of voter fraud (of which there is [no evidence](#)) in front of a makeshift Trump-themed backdrop, captivating an audience of reporters with the spectacle.

Four Seasons Total Landscaping, a woman and minority-owned business, has gone viral since the press conference. Although some were angry with the company for not questioning the Trump campaign’s requested use of the venue, others are finding joy in the mishap. Four Seasons Total Landscaping now has over ten thousand Twitter followers, and the company has been the subject of hundreds of circulating election [memes](#).



Image Courtesy: [Four Seasons Total Landscaping](#)

Despite some of the controversy, Four Seasons Total Landscaping has capitalized on their newfound fame, [now offering merchandise](#) on their website. Ranging from basic shirts with the company's logo to stickers with a play on the slogan of the Trump campaign ("Make America Rake Again"), Four Seasons Total Landscaping is taking the mishap in stride and riding the coattails of the Trump campaign's oversight.

Since the initial release of the merchandise, many of the items have sold out. Four Seasons Total Landscaping addressed their new audience about the need to temporarily halt merchandise sales in gracious appreciation:

"We are overwhelmed by the outpouring of support we've received! You all are amazing!" the company said in a Facebook post.

Knock-off merchandise has since circulated the internet, but only pieces purchased directly from the Four Seasons Total Landscaping website will monetarily support the small, local business.

As for the Trump campaign, the president is still spouting claims of voter fraud on his Twitter account, his page riddled with phrases like "rigged election" and "Biden did not win, he lost by a lot."

Although the Trump campaign died in its parking lot, Four Seasons Total Landscaping is full of invigorated new life. The events even encouraged the organization of the "[Fraud Street Run](#)," an 11-mile race from Four Seasons Total Landscaping to the Four Seasons Hotel in Philadelphia. Regardless of what may happen between now and the inauguration, one thing is certain: Four Seasons Total Landscaping will be dining out on this new fame for a while.